

Vojvodina at Universal Exhibition - Expo Milano 2015



Roberto Maroni and Bojan Pajtić SJD

The delegation of AP Vojvodina visited Milan (Italy), where "Vojvodina Day" was opened at the national pavilion of the Republic of Serbia at the Universal Exhibition – Expo Milano 2015 on 8^{th} June 2015.

The "Vojvodina Day" event was the central one in the two-week presentation of the Province (1-14 June 2015), organised during the official presentation of the Republic of Serbia at the exhibition. The main theme of the EXPO Milano 2015, lasting from May to October, has been "Feeding the Planet – Energy for Life". Serbia's presentation "Taste Food. Feel Life." was designed so as to allow the pavilion visitors to learn more about the present day Serbia, through the rich Serbian cuisine, culture and tradition.

Vojvodina's presentation was to inform the public about its diversity, rich heritage, culture, as well as its economic potential, especially in the food industry. During its twoweek programme at the EXPO, Vojvodina, as one of the most important regions for food production in Europe, moreover, as the region with several prestigious awards having been verified as the most preferable destination for foreign investments, as the place where ICT sector recorded substantial growth, while agricultural, tourism and water resources provided fantastic development opportunities, presented its tourism potentials, along with hunting tourism, special travel destinations, spa and wellness tourism, nature protected areas and opportunities for development in the dairy and meat industry, crop husbandry, fruit and vegetable production, potentials for organic production, as well as a unique gastronomic offer and traditional crafts in the region.

Opening "Vojvodina Day" at the EXPO, the President of the Provincial Government, Bojan Pajtić SJD said that Vojvodina's presentation, being a part of the official presentation of the Republic of Serbia, aimed at showing and proving in a clear, interesting and ingenious way that the key of future sustainable growth was in the production and placement of healthy food, preservation of multiculturalism and development of environmental awareness. It was also an opportunity to talk to the representatives of 140 participating countries about innovation and investment prospects in agriculture, an opportunity that lead to Vojvodina's becoming one of the major agricultural areas in Europe. "Vojvodina is one of the pioneers of investment into new technologies aimed at reorganising and developing a new, state-of-the-art agricultural production system of the 21st century. Vojvodina's investment into the development of science for a decade has been recognised by the European Commission by supporting the ANTARES project, which has allowed the establishment of BioSens Institute and its growing into the

ject, which has allowed the establishment of BioSens Institute and its growing into the leading European scientific and research institute, thus allowing Vojvodina to become an innovation development centre, moreover, the transfer of scientific results into agriculture and economy and acceleration of Vojvodina and Serbia's economic growth", said Pajtić SJD.

Vojvodina's presentation was organised by the Provincial Secretariat for Economy, Employment and Gender Equality of AP Vojvodina, Vojvodina Investment Promotion (VIP), Regional Development Agency Bačka, Regional Agency for Socio-Economic Development — Banat, Regional Development Agency Srem, Tourism Organisation of Vojvodina and Tourism Organisation of Sremski Karlovci.

In addition, the President of the Provincial Government, Bojan Pajtić SJD and Director of the European Affairs Fund of AP Vojvodina, Siniša Lazić had a number of meetings with: the President of Lombardy Regional Government, Roberto Maroni; Minister of Agriculture of Lombardy, Gianni Fava; President of Regional Health Council of Lombardy, Dr Fabio Rizzi; President of Regional Council of Friuli Venezia Giulia, Franco Iacop; President of Municipal Council of Milan, Basilio Rizzo, as well as Mayor of Busto Arsizio, Gianluigi Farioli and representatives of local businesses. The topics of discussion at the meetings were the existing cooperation between the regions, as well as the enhancement of cooperation in the areas of heath, economy and agriculture.



"Management of Regional Development through EU Funds"

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Given that each year substantial EU funds are allocated for project implementation at the national, regional and local level in the European Union and pre-accession countries, and in compliance with the Action Plan for the Realisation of the Priorities of the AP Vojvodina Development Programme 2014-2020, the European Affairs Fund of AP Vojvodina implements, in cooperation with the University of Novi Sad, the Specialised Programme "Management of Regional Development through EU Funds" (hereinafter: the Programme), which has been included in the Plan under Priority 4 (Institutional infrastructure development), Measure 4.1 (Institutional framework development for decreasing regional disparities) under the title "Academy for European Affairs and Funds".

Objective: The objective of the Programme is information dissemination on the EU processes and regional policies, as well as on the importance and opportunities for accessing EU funds, so as to obtain an adequate expert analysis of regional development in the framework of EU integration and make relevant decisions and bring conclusions in terms of project management and programme and project documentation development in the EU accession process.

Implementation: The Programme is implemented by the European Affairs Fund of AP Vojvodina, in cooperation with University of Novi Sad. The complete Programme is funded by the Autonomous Province of Vojvodina.

The Curriculum involves 4 obligatory modules (EU Law and Policies, Regional Development Policies and the EU, EU Project Development and Implementation, Resource and Project Cycle Management) and 2 optional modules (Capacity Development and Networking and EU Development Programmes) with a total number of 19 teaching disciplines, approximately 325 lessons of active teaching.

The lecturers are foreign and national experts having extensive theoretic background and practical experience in the management of EU funds and programmes, such as the EU programmes and Instrument for Pre-accession Assistance (IPA).

Target groups: The Programme is aimed at the employees of local self-government units, provincial administration, development agencies, public utility enterprises, educational and cultural institutions, civil socie-ty organisations, small and medium-sized enterprises and entrepreneurs, universities, research institutes and other institutions that may be beneficiaries of EU funds.

"The 'Management of Regional Development through EU Funds' is a unique and comprehensive interdisciplinary programme being jointly implemented by the European Affairs Fund of Autonomous Province of Vojvodina and the University of Novi Sad. The interdisciplinarity of the Programme is visible through a dialogue and interaction between the legal, economic and managerial teaching subjects. It is implemented in six complementary modules, with a total of 325 contact hours of instruction. The implementation of the Programme within 19 teaching disciplines constantly encourages and increases the competitiveness of the Autonomous Province of Vojvodina, as a well-rounded and comprehensive Eu-



Prof. Saša Bošnjak PhD Programme Coordinator

ropean region in terms of the accession to EU funds and implementation of EU projects. The increase of the competitiveness of the Autonomous Province of Vojvodina results from the constant capacity building and development of skills and competences of each individual in the Programme, encouraging both individuality and teamwork in solving specific problems with reference to different EU programmes."



Prof. Dr. Franz Schausberger Chairman of the Board Institute of the Regions of Europe (IRE)

"The Programme 'Management of Regional Development through EU Funds' is an outstanding initiative conducted by the European Affairs Fund of AP Vojvodina, in cooperation with the University of Novi Sad.

velopment through EU Funds"

For EU candidate countries, such as Serbia, it is crucial to adapt the EU laws as soon as possible and become well-informed on the many financial possibilities the EU offers. Only if projects with the EU are prepared and realized successfully, regional and local prosperity can be guaranteed. Most of the EU laws are implemented on subnational level – in the regions and cities of the Member States. Hence, passing on the knowhow on EU processes to the regional officials in a study programme is a perfect preparation for Serbia. The key to a well-structured integration is the engagement of public administrators in this process. The appropriate use of the know-how will benefit the economic development of the regions and cities greatly.

The Institute of the Regions of Europe is involved in this programme because we strongly believe in the regionalisation of Europe and a Europe closer to its citizens."



Paula Vukašinović Sombor City Administration

"My motive for participation in the Specialised Programme 'Management of Regional Development through EU Funds' was my wish to acquire knowledge and increase my capacities, the need to contribute to a more efficient approach to EU funds both of Sombor and of the region, first of all, by a higher quality project proposal development, and to be better informed about the project implementation procedures in compliance with the EU regulations.

The Programme will generally contribute to the capacity building of AP Vojvodina to access EU funds, and thus, have impact on the implementation of primarily economic and social activities. Moreover, it will enhance the economic potentials, cooperation and networking of economic stakeholders and citizens in the region. The selection of competent lecturers has contributed to the quality of the Programme reaching a really high level. The lectures are interactive, the group work allows the participants to create a network of their potential partners and associates in the future projects.

The Programme takes place on weekends for two semesters, which involves a great deal of investment and effort by the ones working full-time and coming from different towns, however, the knowledge and experience gained in lectures are true value."



Igor Ilić Citizens' Association "Razvoj sela (Village Development) — RASEL", Čoka

"In my previous education, I have attended several training courses, but the Programme 'Management of Regional Development through EU Funds' distinguishes itself for its seriousness, systematized approach and a wide range of topics that are interesting, instructive, and above all useful. The lectures held so far in the Programme have equipped me with practical know-how and tools that can be applied in future projects, which are related to the management of regional development. What distinguishes this Programme is the professional training in the EU regions, which will help us to supplement and understand better the theoretic part of the lectures and improve the work of our organization by acquiring personal experience.

The lecturers are experts in their fields and it is an honour to work with them because they share their knowledge and experience with the participants selflessly in an understandable and adequate way.

The participants in the Programme form a coherent whole and we function as a team, even though our professional orientations are different."

Kovačica

The municipality of Kovačica is located in the fertile plain at the south of Banat, extending on a surface of 419 km². It is easy to find being away only 50 km to the north of Belgrade and 90 km to the east of Novi Sad. The municipality is composed of eight settlements: Kovačica, Padina, Debeljača, Crepaja, Uzdin, Samos, Idvor and Putnikovo, and 25.274 inhabitants, according to the 2011 census.

The river Tamiš runs through the northwestern, while the sandy terrain Deliblato, with its specific natural and geographic characteristics, covers the eastern parts of the municipality. 84.2 % of the complete territory is covered by cultivable soil, mostly consisting of first—class plowed fields, orchards, vineyards and meadows. 4/5 of the soil is "černozem" (dark soil) — the most fertile type in the Pannonian region, providing high yields to the agricultural production.

The ethnic composition of the municipality is similar to that of most municipalities in Vojvodina. Its main characteristic is national heterogeneity: Slovaks (41%), Serbs (33.9%), Hungarians (10.5%), Romanians (7%) and others. The statute of the municipality stipulates an equal use of the language and script of Serbs, Slovaks, Hungarians and Romanians. A slightly less known fact is that Kovačica received an OSCE award for tolerance in 2005, as an example that a rich ethnic structure can be a model for a harmonious development of interethnic relations.

As for the municipal economy, agriculture is dominant, although in almost every town, there are industrial facilities and SMEs significant for the life of the locals. The municipality has a developed road and railroad infrastructure, while telecommunications, electricity, water and sewage can be adapted to investors' needs. Along with the active SME sector and entrepreneurship, the key industries with the greatest development potential are food-processing, construction, wood-processing and renewable energy sources. There are great opportunities for investing in tourism: river and lake facilities, various types of accommodation, hospitality services, recreational facilities, camp settlements and accompanying infrastructure. A significant incentive for the investors is the exemption of land development fee, as well as exemptions from environment protection fee and utility fee for company name display (signage fee).

The municipality of Kovačica has been certified by the National Alliance for Local Economic Development (NALED) as a business friendly municipality, meaning that it has a valid warranty that existing businesses, as well as potential investors, will receive services and information within the jurisdiction of local governments in order to enhance business growth and prosperity.

The municipality of Kovačica is a small but great community, famous for being the birthplace of scientist Mihajlo Pupin, the center of naïve painting arts, Debeljača fairs, horse-drawn carriage festival in Crepaja, spa center Relax Kovačica. Also, it has a long tradition in developing trust and tolerance among various nations living together.



Miroslav Krišan President of Kovačica Municipality

"In 2005, we received the OSCE award as the most tolerant municipality, in 2010 as the best municipality for investment... if you are looking for a suitable partner who will help you and be on your side until you realize your investment, it is certainly Kovačica Municipality.

All those wishing to invest in Kovačica Municipality are always welcome. We are at the junction of three large bordering industrial centers: Pančevo, Zrenjanin and a 2.5 million consumer market in Belgrade. With a quality administration and arranged industrial zones, we can realize joint ideas quickly and efficiently. Visit us and see for yourself."



Martin Zloh Deputy at the Assembly of the Autonomous Province of Vojvodina and President of Kovačica Local Community

"Kovačica is Vojvodina in miniature, whereas Vojvodina is Europe in miniature. The diversity of nations, languages and traditions not only in Kovačica but also elsewhere is a special quality and great advantage from the cultural and linguistic aspect, as well as in terms of economy and development. The potential of cooperation with neighbouring countries and

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their local authorities increases manifoldly when you know the culture in your neighbourhood. Tolerance, respect for differences and observing differences as a new quality are universal principles which need continuous investing and enhancement; the principles on which Vojvodina has been working as a region for years and of which we are most proud."

MUNICIPAL FACT BOOK:



Industrial zone

HUMAN RESOURCES:

- Work force: 17,577
- Education structure: 7.3% college and university degrees, 40.6% high school, 52.1% elementary and lower
- Education profiles / schools and faculties: In the fields of agriculture, machining, trade, hospitality, tourism, economy, administration, law
- Number of unemployed: 3,658, unemployment rate 44.14%
- Average gross salary: € 332 per month local economy



Naïve painting arts

INDUSTRIAL ZONE:

- Land area and purpose: 440,000 m², mixed land
- Ownership structure: 100% private ownership
- Infrastructure: Water, high voltage electricity, access road, telecommunication
- Location: 2 km from city center, next to road R-111

- Price and type of acquisition: Starting price ${\ensuremath{\mathbb E}}$ 3 / m^2 , lease or purchase
- Land development fee: Not charged
- Local incentives: Exemption from land development fee, additional incentives during the first year



Spa center Relax

LOCAL ECONOMY:

- Number of enterprises: 178 companies and 625 entrepreneurs
- Size: 93% small, 7% middle-sized
- Dominant industries: Agriculture, construction, wood-processing industry, energy
- The largest domestic companies: Roloplast (PVC joinery), Padina komerc (furniture production and trade), Sugar refinery "Jedinstvo" — part of Sunoko group (food industry)
- The most significant foreign investors: Electrawinds (alternative energy sources, Belgium)



National costumes of people living in Kovačica

TRAFFIC CONNECTIONS:

- Highway (Corridor X): Access to highways E-75 and E-70 via R-111 50 km away
- Main roads: Regional road R-111 (former M-24) and regional road R-110
- Railroad lines (Corridor X): Direct access to railroad line Kikinda-Zrenjanin-Pančevo-Belgrade
- The Danube (Corridor VII): Port of Pančevo 27 km away, Port of Belgrade — 50 km away
- Airport: Airport Nikola Tesla, Belgrade 71.5 km away

ANTARES: Centre of Excellence for Advanced Technologies in Sustainable Agriculture and Food Security

ANTARES is the first project from Serbia under a prestigious Teaming Horizon 2020 call, which aims to create European Centres of Excellence and help countries and regions to reclaim their competitive position in the global value chains and to engage strategically in a path of innovative growth.

ANTARES has been selected by the European Commission as one of the best out of 169 submitted project proposals. With the budget of over EUR 400,000 in the first stage and EUR 28 million in the second stage, ANTARES focuses on evolving the BioSense research institute at the University of Novi Sad, Serbia, into a European Centre of Excellence (CoE) for advanced technologies in sustainable agriculture and food security. This endeavour is supported by the participation of the DLO (Stichting Dienst Landbouwkundig Onderzoek), the Netherlands, the leading European research institute for applied and market-driven research in agriculture and food security, which will secure that the know-how and experience of highest European standards are transplanted to Serbia, as well as by the Serbian Ministry of Education, Science and Technological Development, the national research authority who provides institutional and legislative expertise, as well as co-financing of the new CoE.

Referring to ANTARES, Prof. Dr Vesna Crnojević-Bengin who, together with Prof. Vladimir Crnojević, founded the BioSense eight years ago and is heading the team in charge of the project, said: "Apart from the highest national





Prof. Dr Vesna Crnojević-Bengin

importance for Serbia, agriculture and food security present one of the main global challenges today. Due to the ever-growing population of the planet, world food production in the next 20 years must increase by 50%, while 80% of that increase must come from intensification. Taking into account that more than 20% of arable land is degraded, it is clear that the world desperately needs new solutions. At BioSense, we perform research in various ICT domains – micro and nanoelectronics, communications, remote sensing, artificial intelligence, big data, robotics – with one common goal: to make the agriculture of tomorrow more efficient and sustainable. ANTARES will help us develop new cost effective, user driven and disruptive technologies that will benefit the entire European agricultural sector." Prof. Cmojević Bengin emphasized that ANTARES will also contribute to job creation and provide a large number of excellent Serbian young researchers a chance to stay in the country and work on the most relevant scientific topics, thus aiming to reverse the current brain drain trend into a "brain gain" virtuous circle.

ANTARES is perfectly aligned with the regional innovation priorities as presented in the Smart Specialization Strategy of Vojvodina, while its impact in innovation, economic development, and sustainability is expected to spread at a much broader national, regional and European level.

Antenna of Creative Europe Desk Serbia



In line with the strategic commitment of the Government of the Republic of Serbia and the Autonomous Province of Vojvodina to full EU membership and administrative capacity building, as well as the need to improve the utilisation of available EU funding opportunities, the European Affairs Fund of Autonomous Province of Vojvodina signed the Agreement on the Establishment of the Antenna of Creative Europe Desk Serbia with the Ministry of Culture and Information of the Government of the Republic of Serbia on 14th November 2014.

The Agreement resulted from the signing of the agreement on Serbia's participation in the Creative Europe programme signed by the Minister for Culture and Information, Ivan Tasovac and EU Commissioner for Education, Culture, Multilingualism, Sport, Media and Youth, Androulla Vassiliou in June



Co-funded by the Creative Europe Programme of the European Union

2014, which also stipulates the establishment of an implementation body being an integral part of Creative Europe Desk Serbia.

The Agreement is an institutional framework for the timely and comprehensive implementation of the EU programme Creative Europe – Culture sub-programme via the Creative Europe Desk, being an integral part of the Ministry of Culture and Information, and the Antenna, being an integral part of the European Affairs Fund of Autonomous Province of Vojvodina.

The establishment of the Antenna has created conditions for regular dissemination of information on the programme and calls, training of stakeholders, provision of advice and technical support to potential applicants, and the entire promotion of the Creative Europe programme – Culture sub-programme in the Autonomous Province of Vojvodina.

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The Antenna of Creative Europe Desk Serbia commenced its work on 1st January 2015. The headquarters are at the premises of the European Affairs Fund of Autonomous Province of Vojvodina. It is the first time that the office of a European programme has formed a part of a provincial institution.

ACTIVITIES OF THE ANTENNA

The Antenna provides information about the Creative Europe programme and calls under it, as well as assistance in partner search, project development, filling-in of application forms and better project visibility to cultural institutions, civil society organizations and professionals in the field of culture.

To achieve the abovementioned, the Antenna organizes on regular basis:

basic and advanced level workshops and other educational activities to transfer the know-how necessary for submitting applications for funds under the Creative Europe programme;

- > conferences in the field of cultural policy and cultural management;
- Info days to promote the Creative Europe programme and other EU programmes;
- training courses at cultural institutions by working directly with employees (in-house training);
- > presentation of successful projects in Serbia, the region and Europe.
- In cooperation with the Creative Europe Desk Serbia, the Antenna:
- > promotes modern concepts of international cooperation;
- > promotes modern software and business policies in the field of culture;
- increases the capacities of local cultural institutions and civil society organizations for international cooperation;
- encourages interdisciplinarity and intersectoral cooperation;
- cooperates with the public, civil and private sectors, individuals, informal groups and networks.

Roma Inclusion Office

The Assembly of the Autonomous Province of Vojvodina adopted the Decision regarding the establishment of the Roma Inclusion Office in 2006, aiming to improve the position of the Roma in the areas of education, employment, healthcare, housing, human and other rights, as well as creating the conditions for the inclusion of the Roma in all areas of social, public and political life in the Autonomous Province of Vojvodina.

The work of the Office has been recognized as a good practice example, and the report of the European Commission regarding the progress of the Republic of Serbia in the process of European integrations states: "Encouraging results have been achieved through employment measures aimed at the Roma, especially in Vojvodina". The Government of the Autonomous Province of Vojvodina has, after the adoption of the National Strategy for Improvement of the Position of Roma, with the establishment of the Roma Inclusion Office, practically shown a concrete way to institutionalize the political will and operationalize the actions aimed at a substantial inclusion of Roma into society.

The activities of the Roma Inclusion Office, Matica Romska and the Provincial Secretariat for Education, Regulations, Administration and National Minorities — National Communities are of vital importance for the field of education, and have resulted in the establishment of a study program for the education of preschool teachers in Romany at the Preschool Teacher Training College "Mihailo Palov" in Vršac.

In cooperation with the Ecumenical Humanitarian Organization from Novi Sad, the Roma Inclusion Office has implemented the "Improvement of housing conditions in the Roma settlement".

As of 2011, the Office has been publishing a monthly magazine entitled "Decade of Roma in the Autonomous Province of Vojvodina", with a total of 50 published issues at present. The goal of publishing this magazine is, first of all, to introduce the activities being implemented in the Autonomous Province of Vojvodina to local and provincial institutions, international institutions and non-governmental organizations. The magazine is published in three languages: Romany, Serbian and English. It is also available online, at www. rec.org.rs/bilten.

The Roma Inclusion Office, in partnership with the Provincial Secretariat for Economy, Employment and Gender Equality of the Autonomous Province of Vojvodina, has implemented a project entitled "Improving the employment of Roma women in 5 municipalities in Vojvodina", funded by the Royal Norwe-gian Embassy.



In 2011/2012, the Office implemented the "Increasing the employment of Roma in the Autonomous Province of Vojvodina" project, which was funded by the RSEDP program of the European Union. This project achieved the establishment of 20 companies whose owners are Roma men and women, and which employ 38 individuals of Roma nationality. Apart from that, training for professions in demand encompassed 179 individuals, of which 122 completed the training process successfully.

Strategic goals of the Roma Inclusion Office for the period 2014-2017

- 1. To increase the employment of Roma men and women in Vojvodina;
- To increase the number of Roma men and women included in the educational system in Vojvodina;
- To contribute to the improvement of housing conditions of Roma men and women in Vojvodina;
- 4. To contribute to the improvement of the quality of healthcare for Roma men and women in Vojvodina;
- 5. To reduce prejudice and stereotypes about the Roma among the public;
- 6. To develop the capacities of the Roma Inclusion Office for further activities and increasing its visibility at the national, provincial and international levels.

Our vision is a community without prejudice and discrimination, in which all citizens can achieve their full potential, actively contribute to its development, and equally participate in the process of decision-making and the use of the communities' resources.

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EXIT - 'Best Major European Festival'



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JULY 9-12, PETROVARADIN FORTRESS, NOVI SAD, SERBIA

Exit is an award-winning summer music festival which is held at the Petrovaradin Fortress in the city of Novi Sad, Serbia. It was officially proclaimed as the 'Best Major European Festival' at the EU Festival Awards, which were held in Groningen in January 2014. The EU Festival Award is considered one of the most prestigious festival awards in the world, and for the 2014 ceremony 620,000 people voted, choosing between 360 festivals from 34 countries.

Just one year after, at the European Festival Awards 2014 ceremony, the seaside chapter of EXIT Adventure, Sea Dance festival, which is located at Jaz Beach, one of the most beautiful beaches of the Mediterranean, located near the historic city of Budva, has been named the 'Best European Medium-Sized Festival' joining the company of previously award-ed EXIT Festival.



Exit festival was founded in 2000 in the University park as a student movement, fighting for democracy and freedom in Serbia and the Balkans. After the democratic changes in Serbia, Exit moved to the Petrovaradin Fortress in 2001. Nonetheless, social responsibility is still a very important aspect of the festival activities.

Exit has won the 'Best Overseas Festival' award at the UK Festival Awards in 2007, 'Best Major Festival Award' in 2013 and was ranked one of the 10 best major festivals at European Festivals Awards 2009, 2010, 2011 and 2012 and one of the 10 Best Overseas Festival at UK Festival Awards 2013.

Exit has gained international media attention over the years. The International edition of CNN, CNN World Fiesta, featured an article on music festivals at the beginning of June 2011, which included Exit on the list of nine best festivals in the world. The Guardian declared Exit as the best festival in the world in 2006 and the best tourist destination in 2008. The Sun, the British daily newspaper, included Exit on the list of eight best festival



destinations in 2012. In Euronews' May 2013 article on the world's leading festival destinations, Exit was included in the ten best European festivals in 2013.

Exit has received several awards: the Golden Superbrand at Superbrands Serbia 2006, Best SEE Event at SEE.ME Awards in 2007, 2008 and 2010. UK Festival Awards 2007, together with Yourope, the Association of the 40 largest festivals in Europe, awarded Exit the 'Best European Festival' award.

This year's EXIT Adventure will be written in stone for numerous broken records, milestones and an atmosphere bursting with love, crowned by two proposals at EXIT and Sea Dance Festivals! Apart from the record in total visits in this decade, and the single most visited evening in the history of EXIT, Sea Dance Festival also increased the number of foreign visitors by 70%, with people from more than 40 countries of the world passing through the festival gates. After 190,000 visitors at this year's EXIT, around 110,000 people were present at Jaz Beach, raising the bar for the upcoming years and new achievements. If we add the following to the batch: the Robbie Williams concert at Ušće in front of 33,000 visitors, the first Revolution Festival in Timisoara for another 12,000 fans, as well as over 70 promo events throughout the region and the big EXIT promo tour in Great Britain, with the main event in the famous Ministry of Sound in London, we get a number of 400,000 people total for this year's Adventure!

